



Switzerland's First Boutique Hotel School

News Release

HOT UPDATE

February 2009

**Mr. Onno Poortier
joins
SHML Board of Advisors**

SHML, Switzerland's first boutique hotel school, is committed to offer students a professional hospitality education based on the fundamentals of Swiss values of quality, safety, efficiency and precision. SHML is a Hotel Management School created by Hoteliers for Hoteliers!

SHML is delighted to announce that Onno Poortier, President of The Leela Hotels, Palaces and Resorts, joins the SHML Board of Advisors.

"As a veteran hotelier with over four decades of extensive international experience with luxury deluxe properties, I strongly believe that only a solid foundation of learning will lead to a successful future in management in the hotel industry. A Swiss education with SHML provides three internships focused on practical experience with career plan options for graduating students".

Mr. Poortier joined The Peninsula Group in Hong Kong in 1979 and was promoted to Executive Vice President in 1985 and President from 1992 to 2000.

SHML is proud and delighted of this addition and we look forward to a fruitful cooperation.

For more information on SHML and Mr. Poortier, please contact Urs Eberhardt at SHML, +41 79 7624526 or urs@shml.ch