



Switzerland's First Boutique Hotel School

News Release

HOT UPDATE

January 2009

Mr. Hans R. Jenni joins SHML Board of Advisors

SHML, Switzerland's first boutique hotel school, is committed to offer students a professional hospitality education based on the fundamentals of Swiss values of quality, safety, efficiency and precision. SHML is a Hotel Management School created by Hoteliers for Hoteliers!

SHML is delighted to announce that Hans R Jenni, Director and President of GHM, joins the SHML Board of Advisors.

Hans R. Jenni, a Swiss national, started his hotel career in 1966 and is a graduate of the world famous Hotel and Management School in Lausanne, Switzerland.

Mr. Jenni later went on to gain valuable hotel management experience at some of the worlds leading hotel groups including a role as President of Swiss-Belhotel Management Ltd before establishing GHM.

Since founding GHM in 1992, Mr. Jenni has been responsible for the development of a group of the world's most stylish and individualistic hotel properties with a strong Asian design focus in exotic destinations around the world.

SHML is proud and delighted of this addition and we look forward to a fruitful cooperation.

For more information on SHML and Mr. Jenni, please contact Urs Eberhardt at SHML, +41 79 7624526 or urs@shml.ch