

## SIC – SHML

SRIPATUM INTERNATIONAL COLLEGE and SWISS COLLEGE of HOSPITALITY MANAGEMENT

### FACT SHEET

#### **(SIC) BA IN HOTEL MANAGEMENT and (SHML) HIGHER DIPLOMA IN INTERNATIONAL HOTEL MANAGEMENT**

Program designed for students who have completed the first three years at SIC University (Thailand) followed by 1 semester at SHML (Switzerland) and one internship in Switzerland or abroad, for the achievement of a BA from SIC and a Higher Diploma from SHML. The last semester at SHML, followed by one internship, are to top-up the program offered in Thailand with a typically Swiss operational/managerial experience within the Food and Beverage environments. This cross-cultural experience is to assure high marks for students' successful entry and integration within the international hospitality industry.

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| <p><b>SIC Intakes:</b> June, August and January<br/> <b>Duration:</b> 3 Academic years (32 weeks)<br/> <b>Taught semesters:</b> 6<br/> <b>Number of weeks per Semester:</b> 15<br/> <b>Internships:</b> none</p> | <p><b>Age:</b> 16 and above<br/> <b>Qualifications:</b> See SIC website:<br/> <a href="http://www.spuadmission.com/bachelor54/index_en.php">http://www.spuadmission.com/bachelor54/index_en.php</a><br/> <b>English Level:</b> IELTS 4.5 or equivalent</p> |
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| <p><b>SHML Intakes:</b> August and March<br/> <b>Duration:</b> 1-year (1 semester + 1 internship)<br/> <b>Taught semesters:</b> 1<br/> <b>Number of Weeks per Semester:</b> 18<br/> <b>Internships:</b> 1 (5 to 7 months)</p> | <p><b>Age:</b> 17 and above<br/> <b>Qualification:</b> Year 1, 2, 3 at S.I.C.<br/> <b>English level:</b> IELTS 5 or equivalent</p> |
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**Progression and Accreditation:** BA (SIC) and Higher Diploma (SHML) qualify graduates to progress toward the Master Degree in Hospitality Management, at Sripatum University (Thailand) or at the University of Gloucestershire, Cheltenham, UK.

#### Course Programs:

##### **S.I.C. Academic year 1:**

Thai Studies, Comparative Society and Culture, Fundamental English College Mathematics  
 Introduction to Computer, Intermediate English, Introduction to Statistics, Man and Environment,  
 Financial Accounting, Production Management, Business Finance Office Automation

### **S.I.C. Academic year 2:**

Advanced English, Principles of Marketing, Organization and Management, Microeconomics, Management Information Systems Introduction to Hotel Operation Management, Major Elective (Language) 3 (Macroeconomics (\* Pre-requisite IBC254 Microeconomics), Business Statistics, Front Office Operation Management, Food & Beverage Operation Management, Hotel Marketing & Sales, Housekeeping Operation Major Elective (Language)

### **S.I.C. Academic year 3:**

Quantitative Methods, Managerial Accounting (\* Pre-requisite IBC255 Financial Accounting), Human Resource Management, Materials Management, Major Elective (Language), Business Ethics, Introduction to International Business, Business Research (\* Pre-requisite IBC 133 Intro Statistics), Professional Ethics and Laws for Hotel Industry, Major Elective (Language), Negotiations, Hotel Uniform Accounting Systems, Senior Project

### **SHML Academic Semester 4:**

*Food Service Operations: F&B outlets service, Banqueting Operations, Wine and Bar, Food Production Theory and Practice, Stewarding, F&B Human Resources, F&B Sales and Marketing, F&B Cost Control; Housekeeping Operation, Business English (IELTS 4 level), Basic German, Computer Office applications.*

**Internship Semester 5:** *This single internship is for the duration of five to seven months. It is planned to suit individual needs, commonly within F&B service operations (restaurants, bars, fast food, banqueting operations).*

### **Fees:**

SIC Year 1 Fees: THB 88'400

SIC Year 2 Fees: THB 78'600

SIC Year 3 Fees: THB 74'100

SHML Semester 4 Fees: CHF 20'000.- including accommodation in twin sharing double room, full board, health insurance, books & materials and uniforms & tools on loan, but excluding travel and visa costs.

**Potential monthly earnings during internship:** CHF 2'150.- gross per month (in Switzerland only).

**For detailed information** about SHML, Enrolment, Travel, Visa, Admissions, Academic programs, Scholarships, Life at SHML, News and Events and online contacts please refer to [www.shml.ch](http://www.shml.ch)

### **Diploma and Bachelor Degree:**

Upon successfully completing Academic Semester 4 and 1<sup>st</sup> Internship, students are awarded:  
**Higher Diploma in International Hotel Management (SHML) and  
BA in Hotel Management (S.I.C.)**