

FACT SHEET

BACHELOR OF ARTS (HONS) IN STRATEGIC HOSPITALITY MANAGEMENT

This course, designed to follow SHML's progression path for the achievement of the Bachelor Degree, will be taught at the University of Gloucestershire campus at Cheltenham in England.

<p>Duration: 38 weeks Taught semesters: 2 Number of teaching hours: 1'136 hours or 142 hours per course program</p>	<p>Age: 21 and above Qualification: SHML Associate Degree or SHML Higher Diploma in International Hotel Management English level: IELTS 6</p>
--	--

Course Program:

Semester One: Financial analysis for Managers, Hospitality Globalization, Corporate Strategy, Communication and Marketing.

Semester Two: New Business Development/Entrepreneurship, Strategic Human Resource Management, contemporary Issues in Hospitality, International Resort Management.

Fees: (Semester 1 & 2)

Tuition	£ 8,615
Standard Room	£ 2,546
Full Board	£ 1,200
Service Kitchen	£ 50
Transport (Local)	£ 1,300
Total Fees	£13,711

Fees do not include return airfares to England, visa costs, health insurance or pocket money.

For detailed information about SHML and Enrolment onto Gloucestershire University please refer to www.shml.ch (click "Contact us")

Certification:

Upon successfully completing University's Academic Semester 1 and 2 students are awarded:

Bachelor of Arts (Hons) in Strategic Hospitality Management