

FACT SHEET

ASSOCIATE DEGREE IN INTERNATIONAL HOTEL MANAGEMENT

Program allowing students to progress toward the Bachelor degree at a normal pace, with one extra year to master the entire range of hospitality applications, including one additional internship. On conclusion of this professional management course, graduates are ready to enter the industry with confidence. Upon graduating at Lenk, students can either continue with their studies for the top up Bachelor degree or return to do the top up BA at a later date when they have had real time industry management experience.

<p>Intakes: August and March Duration: 3 years (6 semesters) Taught semesters: 3 Number of Weeks per Semester: 18 Internships: 2 - 3 (5 to 7 months)</p>	<p>Age: 16 and above Qualification: High School Diploma, A- or O-Level or equivalent local certificate, vocational school diploma English level: IELTS 5 or equivalent</p>
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Progression and Accreditation: This course is part of the managed progression of SHML courses towards the Bachelor of Arts (Hons) at the University of Gloucestershire, Cheltenham (UK), the Bachelor of Business Administration at Dhurakij Pundit University or Sripatum University in Bangkok.

Course Program:

Six semesters, three in College (Semesters 1, & 3, 5) and three internships Semesters (2, 4, and 6) either in Switzerland, within reputed chain hotels, or with partner International Hotel companies:

Academic Semester 1: Introduction to Hospitality; F&B Concepts; Service Operations' Theory; FB Practical, Wine and Bar, F&B Human Resources, F&B Sales & Marketing, F&B Control, Hotel Technology, Food Production Theory and Practical, Stewarding, Business English (IELTS 4 level), Basic German, EDP applications.

Internship Semester 2: This first internship (five to seven months) is planned to suit individual needs, commonly within F&B operations (restaurants, bars, fast food, banqueting or production).

Academic Semester 3: F&B Management, Events Management, Managerial Accounting and Finance, Supervision, Rooms Division Management, Housekeeping practical; Human Resource Management, Sales & Marketing, Engineering/Maintenance/Energy, Club Management, Hospitality Law; Professional English writing, Research methods; Capstone (Group simulation exercise).

Internship Semester 4: This second internship (five to seven months) is also planned to suit students' wished/needs; recommended within F&B2 or Front Office.

Academic Semester 5: Managerial Accounting and Finance, Organization Behavior, Marketing/Branding, Hotel Planning/Design & Environmental Management, Club Management, Contractual Law, Professional English writing, Research methods, SHML Campus Operations Mgmt, Capstone.

Internship Semester 6: This third internship (five to seven months) is planned to take place within the Rooms Division environment, including Housekeeping and Front Office front-of-the-house operations.

Fees:

Semester 1 Fees – CHF 29'725.-

Semester 3 Fees – CHF 29'725.-

Semester 5 Fees – CHF 29'725.-

Fees include (for the duration of the semester only): accommodation in twin sharing double room (single supplement is CHF 2'500.- per semester), full board, health, accident and private liability insurance, books & materials and uniforms & tool on loan, residence permit but exclude travel and visa costs.

Potential monthly earnings during internship: CHF 2'150.- gross (in Switzerland only).

For detailed information about SHML, Enrolment, Travel, Visa, Admissions, Academic programs, Scholarships, Life at SHML, News and Events and online contacts please refer to www.shml.ch

Certificates and Diploma:

Upon successfully completing Academic Semester 1 and 1st Internship, students are awarded:

Certificate in Hotel Operations/ F&B and related Subjects

Upon successfully completing Academic Semester 2 and 2nd Internship, students are awarded:

Diploma in Hotel Operations Management / Hotel and related Subjects

Upon successfully completing Academic Semester 3 and 3^d Internship, students are awarded:

Associate Degree in International Hotel Management